



INVITATION

To a **master course**, a **business development meeting** and a **wine tasting combined** under the **Hungarian Wine Business Program**

Discover the high-quality Hungarian wines with the guidance of famous Russian sommelier **Sergey Smolin**.

On 20 May 2021, Agricultural Marketing Centre will organise a wine promotion event in Russia, one of the key target countries of Hungarian wine export, in cooperation with the Embassy of Hungary in Moscow. The aim of the event is to facilitate the introduction of wines and wine producers that are already present on the Russian market and want to strengthen their business relations, and also of wineries that are looking to include the Russian wine market in their future export activity.

DATE OF THE EVENT: **Thursday, 20 May 2021, 5 p.m. – 8 p.m.**

VENUE OF THE EVENT: **Mosfilmovskaya Street 62, Embassy of Hungary, Moscow**

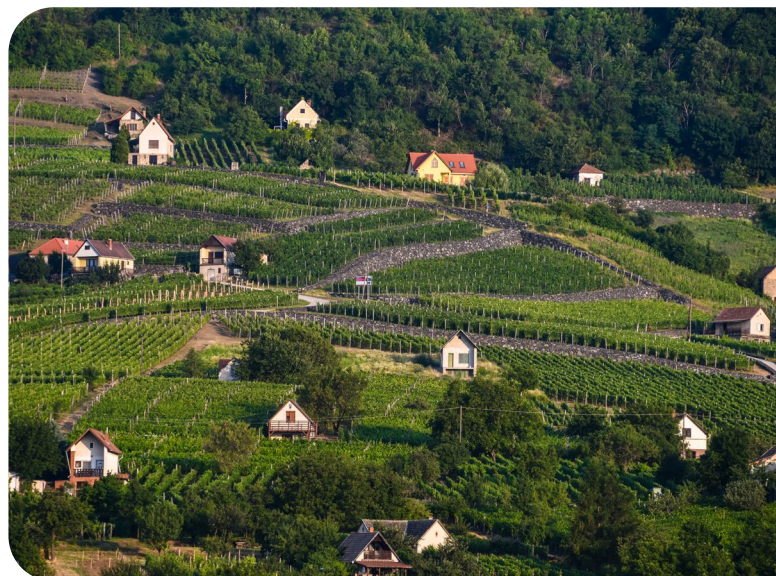
Hungarian wine regions and wine culture will be introduced through the presentation of sommelier Sergey Smolin:



Mr. Sergey Smolin got a degree in International Wine Trade in France and then a WSET 3 certificate in London. He has 18 years of experience related to wine and is currently the head of the Auchan wine department in Russia. Besides that, he also teaches in sommelier schools and gives lectures on Hungarian wines, furthermore, he is also writing a book about Hungarian wine and wine regions.

The wine culture of Hungary is characterised by versatility, originality and uniqueness. The six wine regions of the country comprise 22 wine districts, all with different features of climate, topography, soil and history. Through the wine tasting, which will comprise eight samples, 4 wine regions and 6 different wine districts of Hungary will be introduced through the wines characteristic of the specific production area:

-  **BALATON WINE REGION:**
Garamvári Szőlőbirtok (Garamvári Vineyard Estate) – Balatonboglár wine district – **Lellei Furmint Brut Sparkling Wine 2018**
Tornai Pincészet (Tornai Winery) – Nagy-Somló wine district – **Aranyhegy Juhfark 2019**
-  **UPPER PANNONIA WINE REGION:**
Pannonhalmi Főapátság Pincészete (Pannonhalma Archabbey Winery), Pannonhalma wine district – **Tricollis Fehér Cuvée 2020 (Tricollis White Cuvée 2020)**
-  **PANNONIA WINE REGION:**
Heimann Családi Birtok (Heimann Family Estate) – Szekszárd wine district – **Baranya-völgy Kékfrankos 2018**
Bock Borászat (Bock Winery), – Villány wine district – **Bock Cuvée 2015**
Csányi Pincészet (Csányi Winery), – Villány wine district – **Teleki Tradíció 1881 Super Prémium Villányi Franc 2015 (Teleki Tradition 1881 Super Premium Villányi Franc)**
-  **TOKAJ WINE REGION:**
Götz Pincészet (Götz Winery), – Tokaj wine district – **Tokaji Száraz Sárgamuskotály (Tokaji Dry Sárgamuskotály) 2020**
Patricius Borház (Patricius Winery) – Tokaj wine district – **Tokaji 6 Puttonyos Aszú 2016**



After the guided wine tasting event, the participants will be offered the opportunity to discover and sample, in the context of a walk-around tasting, even more excellent Hungarian wines ranging from dry whites through light and full-bodied reds to the naturally sweet Tokaji.

The participation in the master course is free but bound to registration.

Please indicate your intention to participate at the following email address: trade.now@mfa.gov.hu

Deadline for application: 30 April 2021

Further information on the participating wineries and wines as well as the master course:

www.hunwinebusiness.com

This website of the event in Moscow will soon be available in Russian as well.